



Shri Sangameshwar Education Society's
Sangameshwar College, Solapur [Autonomous]
(Affiliated to Punyashlok Ahilyadevi Holkar Solapur University, Solapur)
Kannada Linguistic Minority Institute
NAAC Accredited with 'A' Grade (III Cycle CGPA 3.39)

CERTIFICATE COURSE IN STOCK MARKET

LEARNING OBJECTIVES:

- To learn about various investment options.
- To get the knowledge about investment/trading on stock exchanges.
- To make aware about the fundamental and technical analysis of stock market.

COURSE OUTCOME:

- To learn about the basic concepts in Capital Market
- To understand working of Stock Exchange
- To gain knowledge on basics of share investment
- To get practical knowledge related to share trading
- To understand the risk and return in share investment
- To develop the confidence among the participants for share investment

ELIGIBILITY:

Minimum 12th pass or equivalent from a recognized board or university.

COURSE CONTENTS:

Module I - Introduction to Capital market, Long term investment options - Bank fixed deposit, Post Office Saving Schemes, Gold, Real Estate, Bonds, Shares, Mutual Fund. Why to invest in shares? Basic concepts- Share, FV, BV, MV; Capital Market – Primary Market- Public Issue, Right Issue and Private Placement, Equity and Preference Capital.

How to start investing in shares? DEMAT Account- Concept of DEMAT Account, Procedure of opening of DEMAT Account, Advantages of DEMAT Account. Depositories-Concept of Depositories, function of Depositories, Depository Participant (DP), NSDL –National Securities Depositories Ltd and CDSL-Central Securities Depositories Ltd. (08 Hours)

Module II Concept of IPO, FPO - Price Band, Book Building, Lot size, Investor reservations. Stock Exchanges in India- BSE and NSE- brief introduction, Opening trading account with Broker– Concept of Broker and Sub-broker, Services offered by brokers, Cost of Trading. Market capitalization- Large cap, Medium cap and Small cap. Stock Market

Index – Free float market capitalization, BSE SENSEX, NIFTY and other important indexes, International stock market indices, Role of SEBI in Stock Market.

Types of trading – Derivatives Markets - Participants in Derivative market, Legal framework of derivatives market in India with respect to equity, Currency and Commodity derivatives, Forwards and Futures contract, Options: Call & Put options, Swaps. Cash trading and Margin trading. Types of order- Price condition and Time condition, Trading, clearing and settlement, Rolling settlement, Role of Clearing house, Custodian (10 Hrs)

Module III - Important concept - Corporate action, Risk and Reward Trade off, Circuit breakers, Types of risks, Measurement of risk.

Fundamental Analysis - Economic analysis, Industry analysis and Company analysis; Annual Reports, EPS, P/E Ratio, Price to Book Value Ratio, Financial Leverage, Return on Asset (RoA); Technical Analysis- Daily Fluctuations, Price and Volume trends, Support and resistance level, Japanese Candlestick Method.

Portfolio Management - Portfolio construction - approaches – Selection of Portfolio Simple diversification, Tax implications and share investment. (12 Hours)

TEACHING-LEARNING METHODOLOGY:

- Blended Teaching Learning Method
- Practical Sessions on APPS and Websites
- Practical assignments to test understanding of participants

EVALUATION:

- Total 50 Marks
- SEE: 35 Marks
- CIE: 15 Marks (Assignments/Case Study/MCQ)

REFERENCE BOOKS:

1. Punithavathy Pandian, “Security Analysis and Portfolio Management”, Vikas Publishing House Pvt. Ltd.
2. P.S. Balaram and Smt. T. Sri Lakshmi, “Stock Market Operations:”, Himalaya Publishing House Pvt. Ltd.
3. Bharati V. Pathak, “ The Indian Financial System: Markets, Institutions and Services”, Pearson education, 3rd edn.
4. Sanjeev Agarwal, *A Guide to Indian Capital Market*, Bharat Publishers
5. “Stock Market Book” Dalal Street Investment Journal.