

7.3 Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust

"Best College Award for Effective Voting Awareness Program"

The institution has always made an effort to ensure that social responsibility and academic success go hand in hand. The institution feels that in addition to classroom teaching learning, students should be exposed to a variety of perspectives so they can form their own opinions.

The Internal Quality Assurance Cell of the college in collaboration with its NSS Cell, arranged a Voters Registration Camp with the objective of increasing the college students' awareness of voting rights and encourage the students above the age of eighteen to cast informed ballots.

The objectives of the camp were:

- To ensure that eligible students have access to voter registration services.
- To facilitate the registration of a significant number of students as voters
- To emphasize the value of voting rights and civic engagement.
- To increase college students' feeling of accountability for the democratic process.

The NSS unit was instrumental in this campaign, as the committed volunteers helped the students to register and provided useful information regarding the procedures and requirements for voter ID cards. All the college students were encouraged to join the Voters Registration Initiative.

Making your voice heard in the impending elections and registering to vote was the excellent opportunities provided by the camp. The team was able to register 750 voters during the camp.

The significance of voting and active participation in our democracy was highlighted by this remarkable turnout. The Election Office recognized the camp's accomplishments by bestowing "Best College Award" for educating the students the importance of voting.